How will we feed 9 billion people?
National Western Stock Show
Formed in 1906
The Corridor of Opportunity is a focal point of Denver’s future economy, with nearly 40,000 new jobs through new and expanding businesses and $2.6 billion in economic impact expected over the next three decades.
FIVE PARTNERS BANDED TOGETHER

DENVER
THE MILE HIGH CITY

NATIONAL WESTERN®
Stock Show

DENVER MUSEUM OF
NATURE & SCIENCE

HISTORY Colorado

COLORADO STATE UNIVERSITY

NATIONAL WESTERN CENTER
OUR SHARED VISION

Be the global destination for agricultural heritage and innovation
Convene the world at the National Western Center to lead, inspire, create, educate, and entertain in pursuit of global food solutions
# THE NWC GUIDING PRINCIPLES

## NWC Vision

<table>
<thead>
<tr>
<th>Community &amp; Neighborhood Integration</th>
<th>Engage River and Nature</th>
<th>Celebrate Western Heritage</th>
<th>Inspire Health and Wellness</th>
<th>Be Pioneering: Break Trail and Foster Innovation</th>
<th>Grow Local, Regional, &amp; Global Intelligence</th>
<th>Create Fun &amp; Entertaining Experiences</th>
<th>Embrace an Ethic of Regeneration</th>
<th>Build Cultural Crossroads</th>
</tr>
</thead>
</table>

The Natural Western Center (NWC) Guiding Principles aim to foster a community that is engaged with its natural environment, celebrates its heritage and Western values, and promotes health and wellness. The principles also encourage innovation, growth, and a commitment to cultural and ethical renewal.
NWC MASTER PLAN

- Connects neighborhoods
- Restores S. Platte River
- Unanimously adopted by City Council
- Moves all event activity north of I-70
- Doubles the size of the NWC from 130 to 250 acres
- Doubles the economic impact
- Creates a dynamic, year-round destination around entertainment, education/research and agribusiness

1. Water Resources Center and South Platte Riverfront
2. Stockyards/Event Pavilion
3. CSU Equine Sports Medicine Clinic
4. Equestrian Center
5. Livestock Center
6. NWC Transit Station
7. Shared Use/TOD Parking Structure
8. Livestock Exchange Building/Flex Space
9. Trade Show/Exhibition Hall
10. New Arena
11. CSU Center
12. Colorado Commons
13. Stadium Arena Market
14. Coliseum Redevelopment
15. Forney Transportation Museum
16. Heron Pond/Northside Park
17. Globeville Landing Park
18. NWSS Operations
Creating a Critical Convergence of Opportunities - Past, Present & Future

- An estimated 250 acres at buildout
- Honoring our past for future generations
- Approximately 2.8 million SF in new and/or renovated facilities
- Brings synergy across commerce, experiential learning, research, entertainment and the arts onto one site
- Campus serves as a critical “bridge” between rural and urban food interests
Critical Issues:
• Land Acquisition & Entitlements
• Rail Consolidation
• Site Remediation

ACTIVITY TRACKS - EFFORTS SHIFT TO IMPLEMENTATION

- Land Acquisition
  - Acquisition
  - Owner/Tenant Relocation
  - Remediation
  - Demolition

- Rail Consolidation
  - Design
  - Construction
  - Demolition

- Environmental
  - Additional Phase II Work
  - VCUP
  - Site/Soils Remediation
  - Preliminary Studies
  - Regeneration Strategy
  - Parking Mgmt Study
  - Historic Documentation
  - Branding
  - Competition
  - Other

- Horizontal Development
  - Civil Design
  - P3 Identification
  - Design
  - Planning

- Vertical Development
  - Historical Designation & Planning
PRELIMINARY ROADMAP

2016

Land Acquisition*

Rail Consolidation*

2017

Environmental

Preliminary Studies

2018

Horizontal Development

2019

Vertical Development

*Design and construction timelines will depend completely on the trajectory and schedule of the Land Acquisition and Rail Consolidation programs.
WHAT WE’VE BEEN WORKING ON

✓ Land Acquisition
✓ Rail Consolidation
✓ Program Management & Reporting
✓ NextGEN Agribusiness Economic Development Strategy (local and global)
✓ Parking & Transportation Demand Management Study
✓ Kicked off 100% Design for Brighton Blvd. 44th to Race Court
✓ Delgany Interceptor Study
2017 WORK PLAN HIGHLIGHTS

• Continued acquisition of land to fulfill campus vision
• Shortline railroad path forward, including rail preferred consolidation plan (begin design)
• Start demo to clear the path
• Development (detailing) of program scope, schedule and budget and release first official schedule
• Development of program controls process
• NextGEN Agribusiness Economic Development Strategy 2.0
• Coordination with CSU & Denver Water on the Water Center planning
• NDCC project coordination with Washington Street and Heron Pond/Heller Open space planning
# What’s Coming Up…

<table>
<thead>
<tr>
<th>Project</th>
<th>Consultant</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Placemaking</td>
<td>TBD</td>
<td>RFP process in progress</td>
</tr>
<tr>
<td>Demolition</td>
<td>TBD</td>
<td>RFP released</td>
</tr>
<tr>
<td>Brighton Blvd. 47th to Race Court – Construction</td>
<td>TBD</td>
<td>Integrated Construction Contract (Kiewit) – RFQ/P released fall 2017</td>
</tr>
<tr>
<td>Historic Structure Assessment &amp; Market Study – 1909 Stadium Arena</td>
<td>TBD</td>
<td>RFP to be released May 2017</td>
</tr>
</tbody>
</table>
WHERE ARE CITY OPPORTUNITIES ADVERTISED?

✓ The Daily Journal
   3 days (mandated by XO8)
✓ www.work4denver.com

✓ Look ahead by quarter as well as current and historic
✓ www.QuestCDN.com

✓ Office of Economic Development – Opportunity Update
  Contracting leads and events from DSBO
NATIONAL WESTERN CENTER

LOCAL IMPACT  GLOBAL REACH

Colorado State University
CSU EQUINE SPORTS MEDICINE

- K-12 Educational Facilities and Programs
- Collaboration with Private/Non-Profit Partners
- Equine Sports Medicine-Onsite Treatment for Equine Athletes
- Equine Assisted Therapy with Temple Grandin Equine Center
- Small Animal Community Outreach Clinic
• Classroom and Lab Space
• Performing and Visual Arts Space
• Denver Urban Extension Center
• Shared Exhibit Space
• Community Space
• K-12 Food Systems Exploration Center
• Business Incubation
• Agribusiness Collaboration
CSU WATER RESOURCES CENTER

- Denver Water Quality Lab
- Innovation/Incubation Space
- Educational Space
- Research and teaching labs
- Workforce Development
- 250 seat auditorium
- Restaurant/Café
- Fishing/skate pond
- Outdoor classroom
- “Observatory” on top floor
PROPOSED CSU ACTIVITY AT WRC

- Agricultural Innovation Center
- One Water Solutions Institute
- Food-Energy-Water Nexus
- One Health Institute
- CSU Water Center/CO Water Institute
- Others?
Goal: leverage NWC agriculture-related development and innovative partnerships to drive job growth and economic opportunity.

- Regional partnerships as a winning formula for Colorado investments
- Denver’s Corridor of Opportunity, linking DUS to DEN
- CSU Report: Ag Innovation Clusters Value Chain (2014)
- NextGen Ag Study 1 (July 2016)
- NextGen Ag Study 2 (2016-17)
- Proposed Agribusiness Commission (2017)