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# NATIONAL WESTERN CENTER

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LOCAL IMPACT  GLOBAL REACH



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Design-Build Institute of America

May 7, 2017



How will we feed 9 billion people?

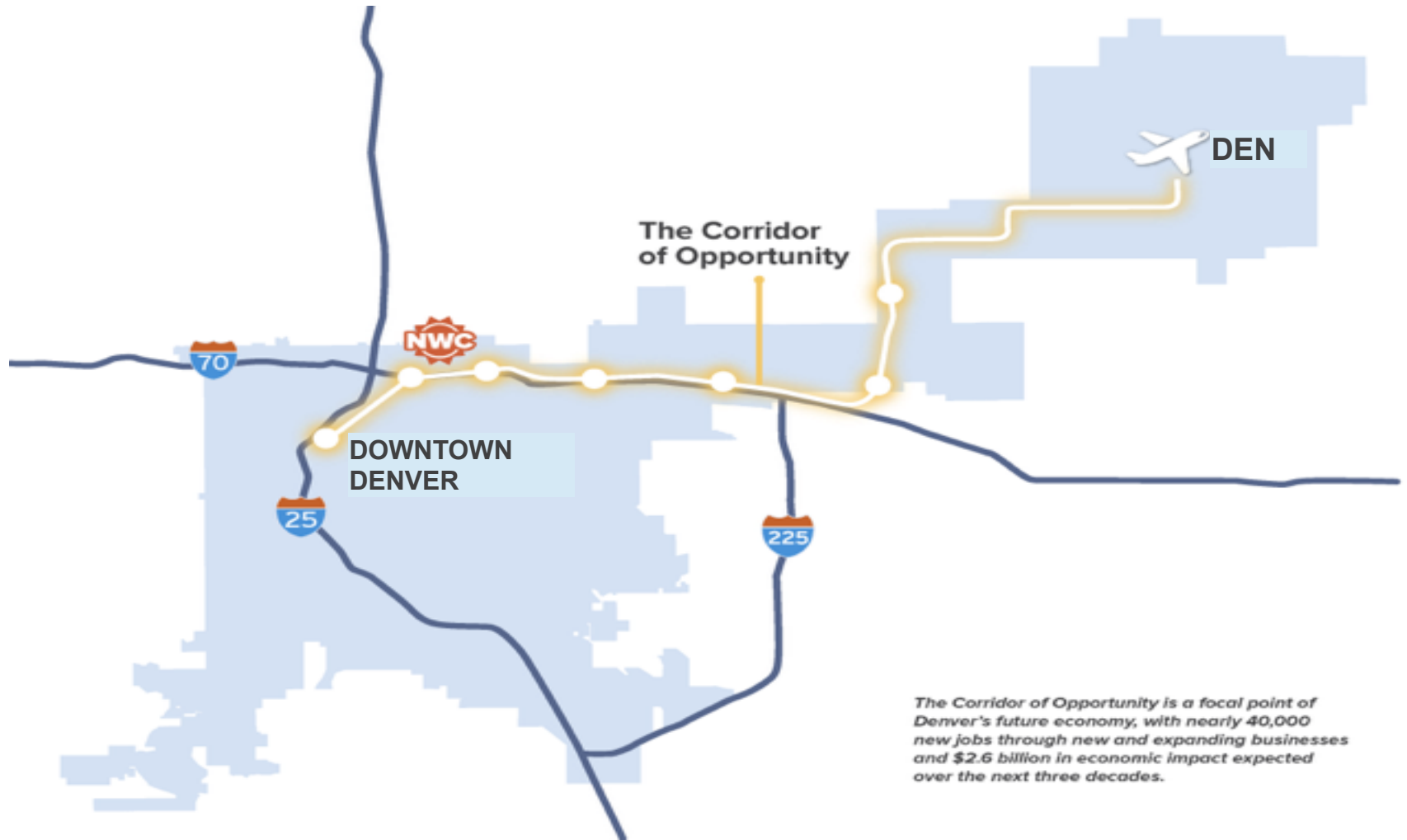


# THE NEXT 100 YEARS

National Western Stock Show  
Formed in 1906



# IDEALLY LOCATED



# FIVE PARTNERS BANDED TOGETHER



# OUR SHARED VISION

A photograph of a man in a white and blue striped polo shirt gesturing with his hands while talking to a woman with blonde hair in a ponytail. They are in a conference or meeting setting. The man has a name tag that says "Ricardo Morales".

**Be the global destination for agricultural heritage and innovation**



## OUR SHARED MISSION



**Convene the world at the National Western Center  
to lead, inspire, create, educate, and entertain  
in pursuit of global food solutions**

# THE NWC GUIDING PRINCIPLES

## NWC Vision

Community & Neighborhood Integration

Engage River and Nature

Celebrate Western Heritage

Inspire Health and Wellness

Be Pioneering: Break Trail and Foster Innovation

Grow Local, Regional, & Global Intelligence

Create Fun & Entertaining Experiences

Embrace an Ethic of Regeneration

Build Cultural Crossroads



# NWC MASTER PLAN

- Connects neighborhoods
- Restores S. Platte River
- Unanimously adopted by City Council
- Moves all event activity north of I-70
- Doubles the size of the NWC from 130 to 250 acres
- Doubles the economic impact
- Creates a dynamic, year-round destination around entertainment, education/research and agribusiness



1. Water Resources Center and South Platte Riverfront
2. Stockyards/Event Pavilion
3. CSU Equine Sports Medicine Clinic
4. Equestrian Center
5. Livestock Center
6. NWC Transit Station
7. Shared Use/TOD Parking Structure
8. Livestock Exchange Building/ Flex Space
9. Trade Show/Exhibition Hall
10. New Arena
11. CSU Center
12. Colorado Commons
13. Stadium Arena Market
14. Coliseum Redevelopment
15. Forney Transportation Museum
16. Heron Pond/Northside Park
17. Globeville Landing Park
18. NWSS Operations

# THE CAMPUS, LOCAL IMPACT – GLOBAL REACH

## Creating a Critical Convergence of Opportunities - Past, Present & Future

- An estimated 250 acres at buildout
- Honoring our past for future generations
- Approximately 2.8 million SF in new and/or renovated facilities
- Brings synergy across commerce, experiential learning, research, entertainment and the arts onto one site
- Campus serves as a critical “bridge” between rural and urban food interests



# ACTIVITY TRACKS - EFFORTS SHIFT TO IMPLEMENTATION

## Critical Issues:

- Land Acquisition & Entitlements
- Rail Consolidation
- Site Remediation

Land  
Acquisition

Rail  
Consolidati

Environme  
ntal

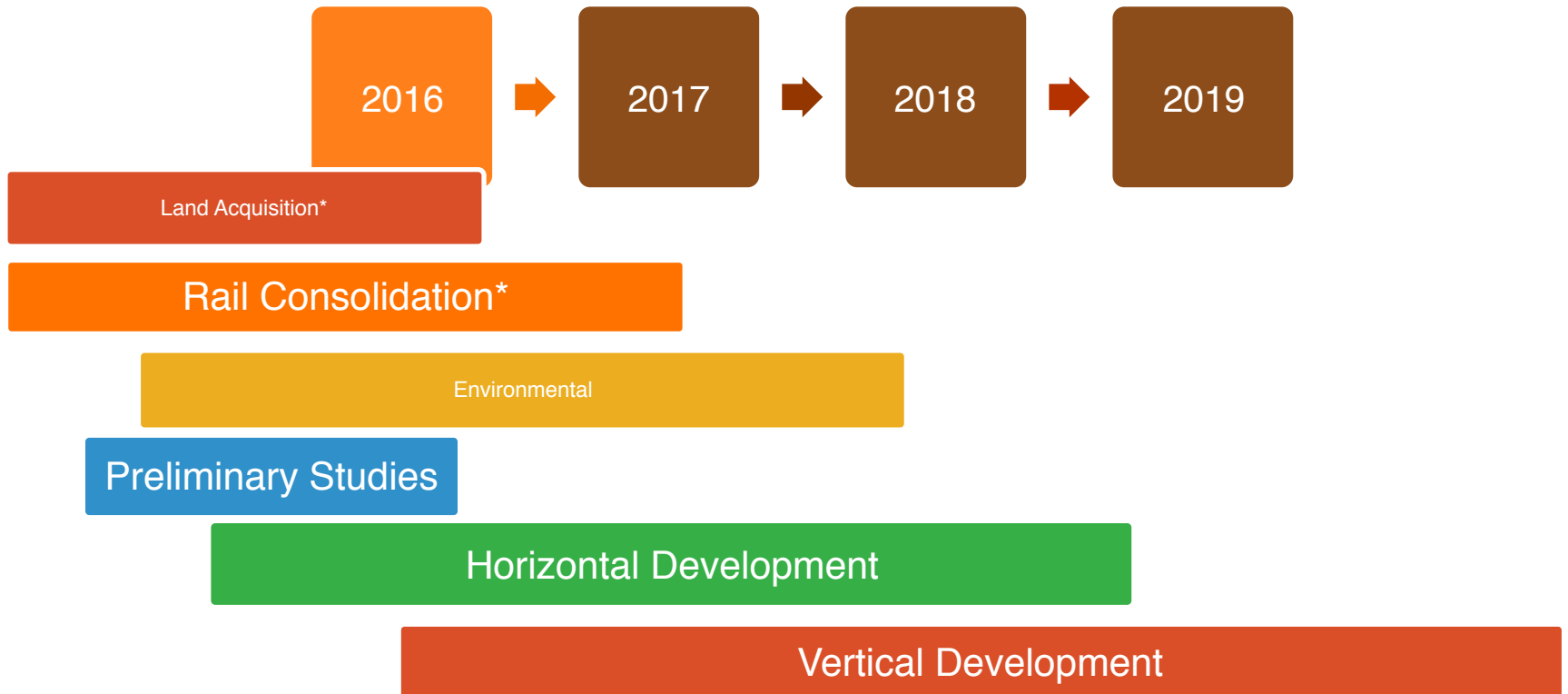
Preliminary  
Studies

Horizontal  
Developme

Vertical  
Developme

Guidelines  
Civil Design  
Historic  
Designation &  
Planning

# PRELIMINARY ROADMAP



\*Design and construction timelines will depend completely on the trajectory and schedule of the Land Acquisition and Rail Consolidation programs.

# WHAT WE'VE BEEN WORKING ON

- ✓ Land Acquisition
- ✓ Rail Consolidation
- ✓ Program Management & Reporting
- ✓ NextGEN Agribusiness Economic Development Strategy (local and global)
- ✓ Parking & Transportation Demand Management Study
- ✓ Kicked off 100% Design for Brighton Blvd. 44<sup>th</sup> to Race Court
- ✓ Delgany Interceptor Study





## 2017 WORK PLAN HIGHLIGHTS

- **Continued acquisition of land to fulfill campus vision**
- Shortline railroad path forward, including rail preferred consolidation plan (begin design)
- Start demo to clear the path
- **Development (detailing) of program scope, schedule and budget and release first official schedule**
- **Development of program controls process**
- NextGEN Agribusiness Economic Development Strategy 2.0
- Coordination with CSU & Denver Water on the Water Center planning
- NDCC project coordination with Washington Street and Heron Pond/Heller Open space planning

## WHAT'S COMING UP....

<b>Project</b>	<b>Consultant</b>	<b>Status</b>
Campus Placemaking	TBD	RFP process in progress
Demolition	TBD	RFP released
Brighton Blvd. 47 <sup>th</sup> to Race Court – Construction	TBD	Integrated Construction Contract (Kiewit) – RFQ/P released fall 2017
Historic Structure Assessment & Market Study – 1909 Stadium Arena	TBD	RFP to be released May 2017

## WHERE ARE CITY OPPORTUNITIES ADVERTISED?

- ✓ The Daily Journal  
3 days (mandated by XO8)
- ✓ [www.work4denver.com](http://www.work4denver.com)
- ✓ Look ahead by quarter as well as current and historic
- ✓ [www.QuestCDN.com](http://www.QuestCDN.com)
- ✓ Office of Economic Development – Opportunity Update  
Contracting leads and events from DSBO

[www.Denver.mwdbe.com](http://www.Denver.mwdbe.com)



**Kinds of  
Certifications**



**Get Certified**



**Project Goals**



**Bidding  
Opportunities**

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**Colorado State University**

# CSU EQUINE SPORTS MEDICINE

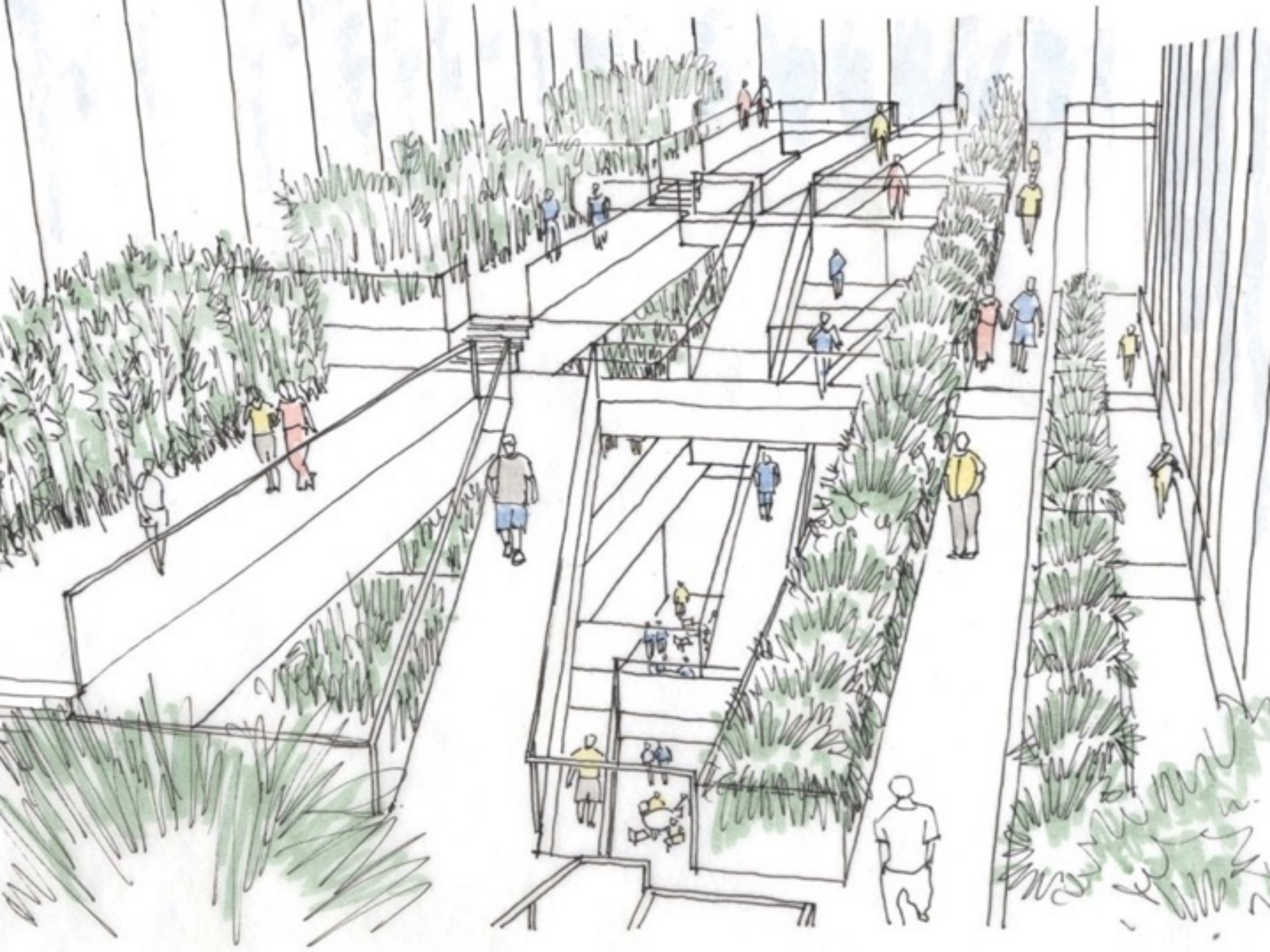
- K-12 Educational Facilities and Programs
- Collaboration with Private/Non-Profit Partners
- Equine Sports Medicine- Onsite Treatment for Equine Athletes
- Equine Assisted Therapy with Temple Grandin Equine Center
- Small Animal Community Outreach Clinic



# CSU CENTER

- Classroom and Lab Space
- Performing and Visual Arts Space
- Denver Urban Extension Center
- Shared Exhibit Space
- Community Space
- K-12 Food Systems Exploration Center
- Business Incubation
- Agribusiness Collaboration

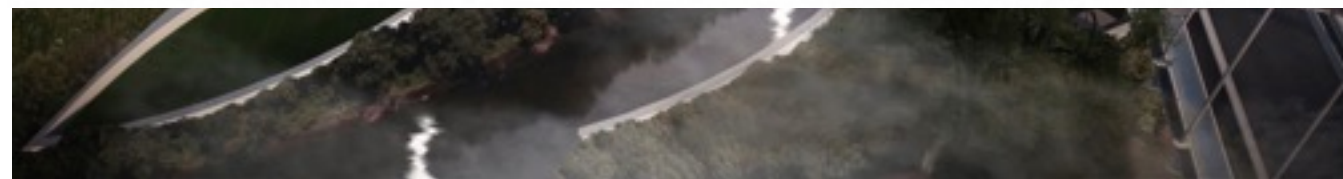
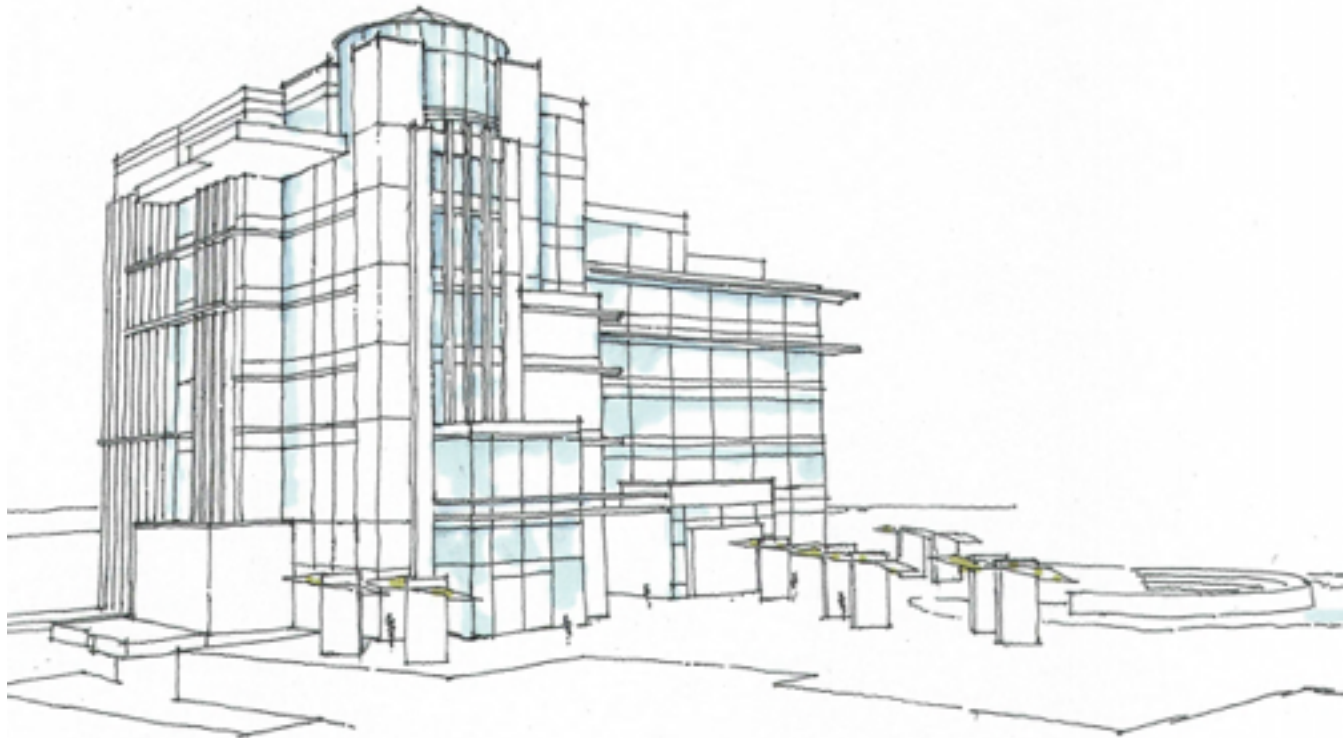
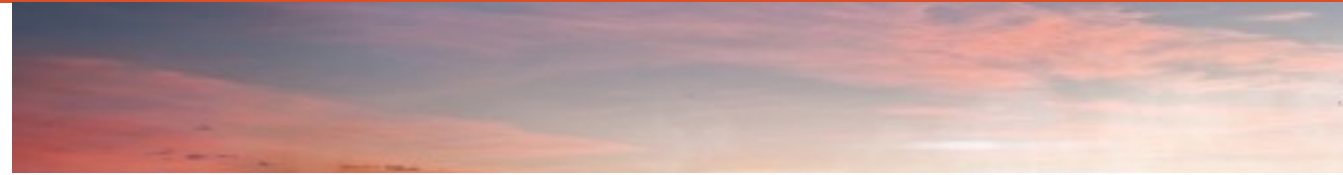






# CSU WATER RESOURCES CENTER

- Denver Water Quality Lab
- Innovation/Incubation Space
- Educational Space
- Research and teaching labs
- Workforce Development
- 250 seat auditorium
- Restaurant/Café
- Fishing/skate pond
- Outdoor classroom
- “Observatory” on top floor



## PROPOSED CSU ACTIVITY AT WRC

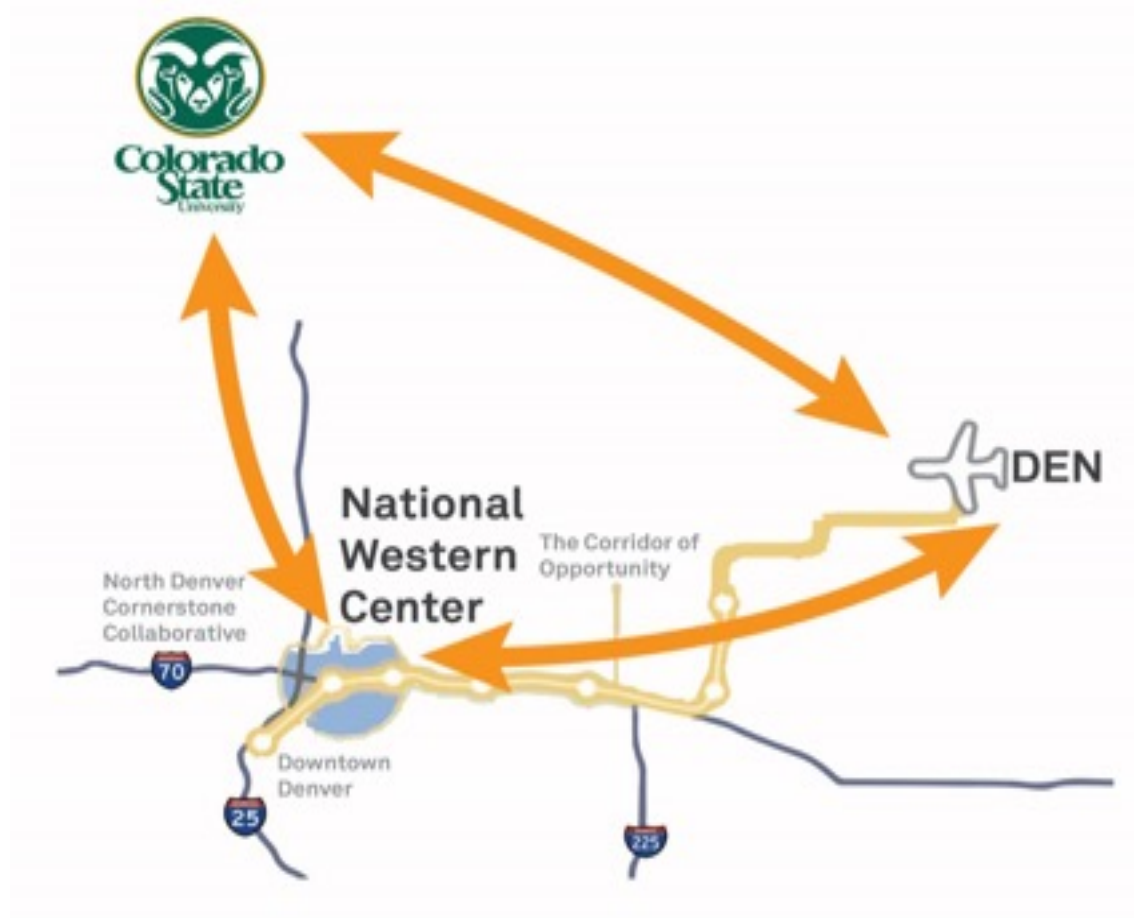
- Agricultural Innovation Center
- One Water Solutions Institute
- Food-Energy-Water Nexus
- One Health Institute
- CSU Water Center/CO Water Institute
- Others?



# NEXTGEN AGRIBUSINESS GROWING COLORADO AGRICULTURE

**Goal: leverage NWC agriculture-related development and innovative partnerships to drive job growth and economic opportunity.**

- Regional partnerships as a winning formula for Colorado investments
- Denver's Corridor of Opportunity, linking DUS to DEN
- CSU Report: Ag Innovation Clusters Value Chain (2014)
- NextGen Ag Study 1 (July 2016)
- NextGen Ag Study 2 (2016-17)
- Proposed Agribusiness Commission (2017)



**“Agribusiness Innovation Triangle”™**

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